



2014-15 Annual Report

*A Season in Review for
Omaha Theater Company
and Rose Blumkin
Performing Arts Center Foundation*

Numbers Served in 2014- 15

Public Show Attendance:
80,029 people

Memberships:
3,061 families which includes
151 memberships underwritten by the
Bob & Evelyn Veach Foundation

School Field Trips:
29,994 children

Workshops:
135 workshops with **7,353** children
served

Classes and Camps:
5,417 students
Approximately **45** students were enrolled
in classes for children with special needs.

Teens 'N' Theater:
146 teens participants
1015 show attendance

Enriching the lives of children and
their families through live theater
and arts education.

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Financial Statement

COMBINED STATEMENT OF FINANCIAL POSITION - MAY 31, 2014

	OMAHA THEATER COMPANY	ROSE BLUMKIN PAC FOUNDATION	TOTAL
ASSETS			
Cash and cash equivalents	\$732,571	\$484,008	\$1,216,579
Investments	\$286,962	\$18,652,688	\$18,939,650
Unconditional promises to give:			
Unrestricted	\$64,500		\$64,500
Temporarily restricted	\$234,139		\$234,139
Total unconditional promises	\$298,639		\$298,639
Assets restricted for property/equipment purchase:			
Cash and cash equivalents		\$44,173	\$44,173
Unconditional promises to give		\$175,000	\$175,000
Accounts receivable	\$23,587		\$23,587
Prepaid expenses	\$129,976	\$25,246	\$155,222
Property and equipment	\$672,309	\$8,638,098	\$9,310,407
TOTAL ASSETS	\$2,144,044	\$28,019,213	\$30,163,257
LIABILITIES & NET ASSETS			
Liabilities			
Accounts payable & accrued expenses	\$88,879	\$70,157	\$159,036
Deferred income	\$223,754		\$223,754
Total liabilities	\$312,633	\$70,157	\$382,790
Net assets			
Unrestricted	\$1,449,772	\$27,729,883	\$29,179,655
Temporarily restricted	\$356,639	\$219,173	\$575,812
Permanently restricted	\$25,000		\$25,000
Total net assets	\$1,831,411	\$27,949,056	\$29,780,467
TOTAL LIABILITIES & NET ASSETS	\$2,144,044	\$28,019,213	\$30,163,257

INCOME AND EXPENDITURE PERCENTAGES

EARNED INCOME	\$1,192,464	EXPENSES	\$3,432,833
Production	16%	Production	25%
Touring	6%	Touring	6%
Education	11%	Education	19%
Miscellaneous	0%	Administration	27%
UNEARNED INCOME	\$2,407,072	Facility	13%
Foundations & Individuals	56%	Marketing & Fundrasing	8%
Corporate	3%	Miscellaneous	2%
Rose Guild	5%		
Government Grants	3%		

Presented are the most recently audited figures. Final audited figures for the 2014-15 season will be available in the fall of 2015.

Board of Trustees

Officers:

Colleen Batcheler
President

Curt Witzenburg
Past President

Jill Bydalek
Vice President of
Production & Education

Cherie Lytle
Vice President of Marketing
& Development

Nicki Cleveland
Vice President of Finance

Nancy Edick
Secretary & By-laws

Toby Schropp
Foundation Representative

Trustees:

Allison Balus

Chris Blumkin

Anna Castner Wightman

Donna Dobson

Dr. Louisa Foster

Gary Grote

Angie Kaipust

Melissa Marvin

Tiffany Paben

Troy Romero

Todd Scholz

Lori Scott

Carrie Sitton

Bill Stott

Erika Teutsch

Herb Thompson

Nick Zadina

Matt Gutschick
Artistic Director

Julie Walker
Managing Director

The Rose Guild

Jennifer Alloway

Abby Blair

Erica Bryant

Karen Burmood

Karissa Burroughs

Liz Bushey

Chaley Chandler

Stephanie Cota

Jessica Covi

Brittany Dabestani

Amanda Dana

Whitney Dietrich

Terri Eischeid

Amy Epp

Ashley Gloystein

Ellen Grace

Karen Granger

Ashley Hall

Cari Harris

Jessica Harris

Melissa Hegarty

Courtney Hellman

Amy Henderson

Kareen Hickman

Kellie Konz

Maria Kooken

Jennifer Koom

Kara Krehbiel

Wendi Kroeger

Janelle Kupka

Amanda LaPuzza

Michelle Leitner

Meghan Lewis

Shelly Marsh

Ashley McMahon

Maria Minderman

Wendy Moore

Mary O'Connell

Stephanie Pantano

Kris Patton

Cathy Proctor

Lisa Rezac

Andee Scioli

Lindsey Semrad

Carrie Sitton

Michelle Smithberg

Kelli Steidle

Sara Stoller

Janet Sutera

Heather Vanourney

Lori Waterstraat

Andrea Williamson



"Thank you to The Rose Guild for its
donation of \$180,000!"

The Rose Staff

Artistic Director - Matthew Gutschick

Managing Director - Julie Walker

Production Staff

Production Director – Jennifer Collins Hard

Technical Director – Grant Hilgenkamp

Costume & Make-Up Director – Sherri Geerdes

Costume Shop Foreman – Audio Helkuik

Properties Master – Liz Spray

Resident Lighting & Sound Director – Kyle L. Toth

Master Carpenter – Michael Fortkamp

Charge Scenic Artist – Lauren Crabtree

Resident Stage Manager – Angel Emerson

Year-Long Technical Interns – Joseph Lorenzen,
Courtney Sheffield, Lydia Strini

Artistic Staff

Acting Company – Kevin Ehrhart, Brian Guehring,
Stephanie Jacobson, Michael Miller, Michael Wilhelm

Playwright in Residence – Brian Guehring

Literary Manager – Michael Miller

Education Staff

Education Director – Brian Guehring

Broadway Director – Sue Gillespie Booton

Education Coordinator – Deprecia Wright

Youth Productions Director – Stephanie Jacobson

Teaching Artists - Kevin Ehrhart, Stephanie
Jacobson, Michael Miller, Michael Wilhelm

Contract Teaching Artists – Jackie Kappes,
Nicole Korpela, Kathryn Stahl

Broadway Instructors – Olivia Babe, Sue Gillespie Booton,
Ashley Durst, Wendy Eaton, Mallory Edwards, Kevin
Ehrhart, Aaron Ellis, Claire Goodwillie, Natasha Grimm
Gregory, Nicole Korpela, Sara Langdon, Katlin Leonard,
Nikki McMullen, Ashley Reabe, Doran Schmidt, Laurelin
Sterns, Erin Stover, Julia Wiegert, Deprecia Wright

Teaching Fellows – Amy Bahr, Caulene Hudson,
Melissa Rice, Shannon Wade

Summer Advanced Teaching Interns – Kara Bussing,
Samuel Card, Maggie Fey, John O'Neill, Joseph
Schoborg, Autumn Simpson, William Wright

High School Interns – Deirdre Burgdorf, Cole Flores,
Max Hause, Courtney Henningsen, Sabrina
'Shane' Litton, Aaliyah Turner, Imani Vaughn

Administrative Staff

Finance Director – Janelle Kupka

Accounting Assistant – Terri Deaver

Facilities Director – Scott Kupka

Facilities Staff – Nils Haaland

Chief Information Officer – Kevin Ehrhart

Patron/Member Services Coordinator – Mandy Aleksiak

Groups/Schools Services Coordinator – Lindy Glenn

Marketing Director – Kori Radloff

Marketing Associate – Cathy Martin

Development Consultant – Vic Gutman

Development Specialist – Lisa Winton

Grants Manager – Mary Hubl

House Manager/Box Office Manager – Melissa Richter

Box Office Assistants – Stacy Klemmer, Kelsey Lange,
Victoria Luther, Josh Mullady, Scottie Pace

House Manager – Raydell Cordell

National Tour Public Relations – Cathy Martin



2014-15 Season Shows

The Very Hungry Caterpillar

Dates: September 5-21, 2014

Director: Jim Morrow

Public Attendance: 10,014

School Field Trip Attendance: 4,709

Sponsors: Children's Hospital & Medical Center,
Nebraska Furniture Mart, Nebraska Arts
Council, Nebraska Cultural Endowment

"This was the BEST show I've seen at the Rose. We took my first grade class on a field trip and we all enjoyed it so much that I took my family the following weekend. It was adorable and my children loved it!"

—ROSE AUDIENCE MEMBER



The Cat in The Hat

Dates: October 3-19, 2014

Director: Kevin Ehrhart

Public Attendance: 10,877

School Field Trip Attendance: 3,011

Sponsors: Children's Hospital & Medical Center and
Nebraska Furniture Mart, Wells Fargo, Nebraska
Arts Council, Nebraska Cultural Endowment

"*The Cat in the Hat* is a winning combination of color, action, music and energetic — to the point of frenetic — dance."

—OMAHA WORLD HERALD REVIEW



A Wrinkle in Time

Dates: November 1-16, 2014

Director: Kit McKay

Public Attendance: 7,194

School Field Trip Attendance: 3,221

Sponsors: Children's Hospital & Medical Center and
Nebraska Furniture Mart, Security National Bank,
Nebraska Arts Council, Nebraska Cultural Endowment

"Loved the light show. Loved the actors, especially the three youngest members of the cast."

—OMAHA WORLD-HERALD REVIEW





A Christmas Story: The Musical

Dates: December 5-28, 2014

Director: Matthew Gutschick

Public Attendance: 11,627

School Field Trip Attendance: 1,497

Sponsors: Children's Hospital & Medical Center and Nebraska Furniture Mart, Kid Cuisine, Hy-Vee, WOWT NBC Omaha, Nebraska Arts Council, Nebraska Cultural Endowment

"Gutschick and company have a crowd-pleasing hit on their hands, thanks especially to Dave Wingert, Danny Denenberg and Konrad Case."

—OMAHA WORLD-HERALD REVIEW

Buffalo Bill's Cowboy Band

Dates: January 23 - Feb. 8, 2015

Director: Amy Lane

Public Attendance: 6,647

School Field Trip Attendance: 2,070

Sponsors: Children's Hospital & Medical Center and Nebraska Furniture Mart, Baird Holm, Nebraska Arts Council, Nebraska Cultural Endowment

"This show was a conversation for days about history, cowboys, the Wild West, and Native Americans. It led to multiple searches for more information on the Internet and was the inspiration for one of his "stories" at school using star words. Bravo!"

—ROSE AUDIENCE MEMBER

Zen Ties

Dates: February 20 - Mar. 8, 2015

Director: Jesse J. Jou

Public Attendance: 6,897

School Field Trip Attendance: 2,290

Sponsors: Children's Hospital & Medical Center and Nebraska Furniture Mart Nebraska Arts Council, Nebraska Cultural Endowment

"Talented acting, engaging script, and a wonderful storyline to springboard discussions on social and life skills for young ones!"

—ROSE AUDIENCE MEMBER

The Reluctant Dragon

Dates: March 20 - Apr. 4, 2015

Director: Michael Miller

Public Attendance: 7,832

School Field Trip Attendance: 1,741

Sponsors: Season Sponsors: Children's Hospital & Medical Center and Nebraska Furniture Mart, Nebraska Arts Council, Nebraska Cultural Endowment

"The show was delightful! My kids thoroughly enjoyed it. The boys had made a sword and shield for the occasion and had it ready when the dragon first came out. They were enthralled with the whole story!"

—ROSE AUDIENCE MEMBER

Charlotte's Web

Dates: April 24 - May 10, 2015

Director: Stephanie Jacobson

Public Attendance: 9,692

School Field Trip Attendance: 10,785

Sponsors: Children's Hospital & Medical Center and Nebraska Furniture Mart, First National Bank, Nebraska Arts Council, Nebraska Cultural Endowment

"My son and I went and we absolutely couldn't have loved *Charlotte's Web* any more."

—ROSE AUDIENCE MEMBER

Disney's Mary Poppins

Dates: June 5-21, 2015

Director: Matthew Gutschick

Public Attendance: 13,144

Sponsors: Children's Hospital & Medical Center and Nebraska Furniture Mart, Mutual of Omaha, WOWT NBC Omaha, Nebraska Arts Council, Nebraska Cultural Endowment

"*Mary Poppins* is rock solid in the acting, singing and storytelling that are the heart of any musical worth catching. And this one is a dandy family show."

—OMAHA WORLD-HERALD REVIEW

Special Pre-K Presentation: Balloonacy

Dates: January 10-31, 2015

Director: Matthew Gutschick

Public Attendance: 753

School Field Trip Attendance: 670



Classes & Programs



DRAMA at The Rose

DRAMA at The Rose classes promote creativity and provide students with an environment to explore their talent and imagination. In DRAMA classes, young people learn how to use their bodies to tell a story, new ways to use their voice, how to stretch their imagination, all while having fun in a safe, structured environment. Classes include acting, directing, playwriting, improv, stagecraft, puppetry, filmmaking and more. Our 2014-15 schedule included themed Saturday morning classes, after-school drama classes, a comprehensive summer program featuring full and half-day camps, a "performing in a play" program and an overnight drama camp at Camp Calvin Crest.

BROADWAY at The Rose

Introduced in 2011, BROADWAY at The Rose is a complete musical theater, voice, acting and dance training program for students who just want to perform. In BROADWAY classes, young people perfect their skills and prepare to take the stage at school, in community productions, or even a play at The Rose. Classes culminated with a spring concert, and workshops with national guest artists, auditions and competitions were offered throughout the year.

Classes for Children with Special Needs

The Rose is a leader in the field of drama and dance instruction for children with special needs. Last season, The Rose served 45 students through its course offerings for children with autism, hearing impairments and developmental delays.

Brigade & Transcendrix

The Rose Brigade

BROADWAY cast 23 students to perform as members of its fall and spring Rose Brigade. Each company performed pre-shows before select Rose main stage performances. The spring company attended the 2014 National Junior Theatre Festival in Atlanta where they were selected to perform the main stage premiere of *Disney's Mary Poppins* for convention attendees. While at JTF, The Rose Brigade received the Excellence in Dance Award, students Cal Strawhecker and Maria Naylor were named JTF All Stars and eight students were selected as Music Theater International DVD video finalists.

Transcendrix Dance Co.

Auditions in late August led to the formation of Transcendrix, a competitive dance team comprised of 20 students who made up three companies: mini, junior, and senior. The companies competed at several competitions. A few highlights of the year included high honors at the VIP Dance competition (Top Overall Musical Theater Piece, Top Overall Duet, Top Overall Senior Tap Piece) at the Spotlight competition ("Move" Platinum Award, 1st Overall Senior Musical Theater Piece, Top Overall Solo Award, Top Overall Tap Piece, Top Overall Junior Musical Piece), and at Jump! competition (Featured piece in conference gala), as well as many other honors

Teens 'N' Theater

The Intern Project: *The Brave Little Tailor*

September 20 & 21

BROADWAY at The Rose/TNT Collaborative Musical: *Bugsy Malone Jr.*

November 1 & 2

Broken Mirror #15

November 13, 15 & 16

Pride Players: Project 16

February 5, 7 & 8

Young, Gifted & Black

February 28 & March 1

20th Annual Young Playwrights Festival

April 30, May 2 & 3



Field Trips & Outreach



School Shows & Workshops

Underwriting from community supporters made it possible for The Rose to offer field trip performances at a substantially reduced rate that starts at only \$2.25 for students who qualified for their school's free lunch program. As a result, 18,694 students were able to attend one of The Rose's seven 2014-15 school field trip shows.

In addition to field trip shows, more than a thousand curriculum-based workshops were offered and more than 100 performances of touring shows such as The Bully Show, Nebraskaland!, and The Super Adventures of Nutrition Woman and Dr. Exercise were produced for students throughout the season.

Every Single Child

Every Single Child offers metro-area students in kindergarden through eighth grade a new and unique curriculum-based drama experience each year. During the 2014-15 season, 28,248 students from 66 schools participated in the program. Many underfunded schools were able to make the program available to their students for free, thanks to underwriting from community supporters.

2014-15 Season Donors

This list reflects donors whose gifts were received Nov. 10, 2014 through June 5, 2015. Gifts received after June 5, 2015 will be acknowledged in next season's annual report.

Willy Wonka (\$50,000+)

Douglas County
Holland Foundation
Rose Blumkin Performing
Arts Center Foundation
Rose Theater Guild
Sherwood Foundation

Wizard of Oz (\$10,000 – \$49,999)

America First Foundation
The Blumkin Family
Children's Hospital &
Medical Center
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Dixon Family Foundation
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Foundation

Fairy Godmother (\$5,000 – \$9,999)

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Humanities Nebraska
Hy-Vee Food Stores
Kid Cuisine
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Prince Charming (\$2,500 – \$4,999)

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Union Bank & Trust
Wells Fargo Advisors
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Princess Aurora (\$500 – \$999)

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Todd & Mary Heistand
Karena Fiorenza Ingersoll,
in honor of
Matt Gutschick
Jim & Diny Landen
Bill & Jodie Mackintosh
Alexander Payne
Mary Pechar
Janet Strauss
Julie Walker
Gordon & Joy Watanabe
Gale & Judy Wickersham
Curt & Molly Witzenburg

Jiminy Cricket (\$250-\$499)

Paul & Sandy Epstein
Heck & Moeller
Financial Services
Jim & Kay Horwarth
Angie & Rick Kaipust
Jim & Diny Landen
Gale & Judy Wickersham

Little Red Riding Hood (\$100 – \$249)

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Dean Arkfeld &
Peggy Reinecke
Allison Balus
Thomas & Dr. Ann Berger
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Gayle & Jody Carstens
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Pippi Longstockings (Up to \$100)

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& Tom Berry
Luann Blacketer
Steven & Carol
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Virginia Bowers
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Tony Griess
Susan Carne
Lauren Charlton-Root
Laurie Charvat
Autumn Clemmer
Jason & Nicole Cloudt
Rob & Michelle
Cluise Family
Charlie & Kara Collins

Michelle Conelly	Brian L. Knauss	Kristi Schroeder	Andy & Devon Cutinella	Ashley Halat
David & Larainie Conway	Jennifer Koom	Mark Schultze	Carman DeMare	Dr. & Mrs. Matt
Tamara Croft	Marcia Kuta	Lisa Schwartz	Karron Folker	& Ashley McMahon
Stay Danielson	Diane Landon	Patrica Schwartz	Tima Gottschalk	Steve & Patty Nogg
David & Susan Davies	Joyanne Lang	Margaret Semin	Brad & Kate Grabill	Nicholas Robbins
Laura Dierks	Nancy Lamberty	Suzette Shepard	Ryan & Ellie Grace	Roger & Kate Weitz
Vickie Doherty	Lynee Liermann	Carrie & Will Sitton	Gail & Shane Graeve	Weitz Family
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Terri Finnigan	Jane & Brian Lowes	Michelle Smithberg	Rachel & John Hall	In-Kind Donors
Rachel Fornataro	Cherie Lytle	Leigh Snow	Christine Hans	Baird Holm LLP
Lisa Fowler	Lisa Manning	Nancy Soener	Jason & Courtney Hellman	Borsheims Jewelry
Jon & Amanda Fredricks	Michelle Manning	Tori Sorensen	Addie Hollingsworth	& Fine Gifts
Marsha Fuemmeler	Julie Marsh	Dana Southard	Grant Hutchins &	Lisa Circo
Gloria Gardner	James Martin	Angie Starkey	Katie Lazure	Carolyn Garvey-Kaynor
Wendy Gerdes	Michael & April Marx	Sally Stavneak	Kim Kalkowski &	Bill & Amanda Kellett
Christy Gibilisco	Stacie & Bradley	Jim & Carol Stehlik	Robert Otteman	Steve Marsh
Sarah Gilbert	Mausbach	Robert Sullivan	Wendi & Scott Kroeger	Indian Creek Nursery
Barry & Sarah Gisser	Gretchen McGill	Lisa Sutton	Matthew & Kim Latacha	Anna Marie Mackevicius
Holly & Alex Glade	Mary McQuin	Craig Swanson	Karrie Mailander	Shaun Muhle
Adam & Sydney Goodwin	Sandra Meinecke-Ali	Toni Skyora	Tom & Heidi Macy	Q98-Five
Jim & Karen Granger	Michele Merrill	Michelle Wade	Martin & Lorraine	Runza Restaurants
Jeff & Melody Greer	Kim Meyer	Susan Wagoner	Mancuso	WOWT NBC Omaha
Dave & Lynne Gregg	Michael & Barb Milburn	Judith Walker	Martin's Countertops	
Rebecca Gregory	James B. Miller	Vicki Wampler	Michele Merrill	
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Gerry Hansen	Mary Sue Moser	Diane Webster	Mark & Emily Puccioni	
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Jessica Harner	Marianne Murray	Sarah Wernhoff-Strawn	Lynn Riley & Nancy	
Curtis & Stephanie	Michael & Irina	Matthew & Mavis	Wallquist	
Hartman	Pop Newcomb	Fletcher White	Reed Rasmussen	
Anne Hendricks	Chad Olsen	Renee Wickes	Katherine Rhea	
Kareen Hickman	Gerard & Christine Ortnor	Susan Witkowski	Rich Rosenblatt	
Art Hieronymus	Scott Parker	Donald Wolfe	Mike & Amy Ryan	
Anne Hendrich	Mic & Susan Pinquoch	Randy Yates	Amy Scott	
Donald Hotz	Melissa Popish	Jennifer Yost	David Scott Family	
Tracy Hoyer	Kathy Quinn	Jenny Zimmers	Michelle Thornburg	
Erika Huegerich	Charlene Recker	Martha Zink	Julie Walker	
Nick & Kate Italia	Natalie Richardson	Jo'Ellen Zuk	Vicki Wampler	
Fawn Jin	Anne Riha		Janelle Ward	
Tammy Jones	Virginia Ripley		Westerhaus Family	
Kathleen Jurgens	Sara Rogers	Patron Members	Michael & Brenda Whealy	
David Kahle	Mary Lou Ruh	Mogens & Cindy Bay	Jennifer Yost	
Wendy Kendeigh	Steve & Carey Ryan	Anna Castner Wightman	Rob & Jennifer Zatechka	
Stephen & Kathleen King	Todd & Kathleen Samland	William Cenovic		
Kimberly Kliever	Carl J. Samuelson	Judy Combs	Renovation Membership	
	Harlan Sayles	Stephanie & David Cota	Kim & Tom Egan & Family	

Special Thanks to Our Sponsors!

The value of sponsors and underwriters to The Rose Theater and its mission to enrich the lives of children and families through live theater and arts education cannot be overstated. Their support is vital to the continued success of The Rose Theater, and we would like to take this opportunity to say "thank you" for being our partners during the 2014-15 season!

Special thanks to the **Bob & Evelyn Veach Foundation** for its donation of free memberships to deserving families.

Season Sponsor



Show Sponsors



Underwriters

Ahmanson Foundation	Gilbert M. & Martha H. Hitchcock Foundation	Pacific Life Foundation	Walter & Suzanne Scott Foundation
Autism Society of Nebraska	Holland Foundation	Rose Blumkin Performing Arts Center Foundation	Whitmore Charitable Trust
Bank of the West Foundation	Lincoln Financial Group Foundation	Rose Theater Guild	William R. Patrick Foundation
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Douglas County Board of Commissioners		Shubert Foundation	

Every Single Child Sponsors

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Teens 'N' Theater Sponsors

Mukti Fund	
Mammel Foundation	Nebraska ARTS COUNCIL



Performing Arts

FOR CHILDREN AND FAMILIES

2001 Farnam Street
Omaha, NE 68102
(402) 345-4849

www.rosetheater.org

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